

web: montanaenduro.com facebook: /montanaenduroseries twitter: @montanaenduro

email: sponsors@montanaenduro.com

2015 MEDIA PACKET

The Montana Enduro Series (MES) is bigger and better for 2015! This year we've expanded the series to include six locations. We've partnered with some amazing hosts in Montana and Wyoming to access some of the best mountain biking in the Rockies.

2015 Race Series Locations & Dates:

• Helena: May 16, 2015 - Helenduro

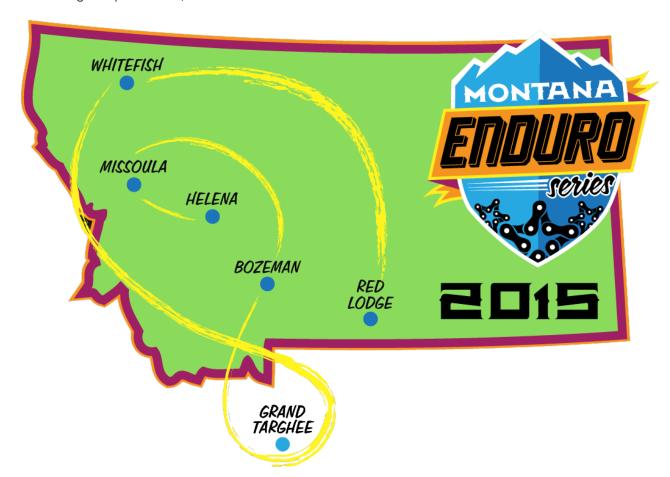
• Missoula: June 21, 2015 - Hair of the Dog Enduro

Bozeman: July 18, 2015 - Bozenduro

• Grand Targhee: August 2, 2015 - The Grand Enduro

• Whitefish: August 16, 2015 - Enduro Pescado

• Red Lodge: September 20, 2015 - The Last Stand



It's your generous support that makes the MES possible, so check out the ways to support the 2015 MES below and how we recognize our sponsors throughout the season. The MES will benefit sponsors in a number of ways. Here are the levels and benefits of becoming a 2015 MES sponsor:



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Supporter:

- Social media posts throughout the season recognizing you as a sponsor
- Recognition on www.montanaenduro.com sponsorship page

Bronze:

- All of the Supporter-level benefits
- A minimum of 3 PA announcements recognizing your sponsorship at each race
- Recognition in mountain biking forums (MTBR.com, Ridemonkey.com, etc.)
- Your logo printed on race posters distributed locally at each race location
- Your logo displayed on the race day banner at each race

Silver:

- All of the Bronze-level benefits
- Your logo displayed 2x the size of the Bronze-level sponsors on all printed media (posters, banners, etc.)
- Your logo printed on the 2015 MES Championship Jerseys
- Logo displayed on the Montanaenduro.com home page and sponsorship page
- Select recognition in the MES web advertisements

Gold:

- All of the Silver-level benefits
- Your logo *prominently* displayed at 2x the size of the Silver-level sponsors on all printed media (posters, banners, etc.)
- Your logo *prominently* displayed on the Montanaenduro.com home page and sponsorship page (2x as big as Silver-level sponsors)
- Recognition in the MES advertisements (such as Pinkbike.com, Facebook.com, and MTBR.com)

Platinum:

- All of the Gold-level benefits
- Recognition as a title sponsor of the 2015 MES

If you've got something special in mind, contact us at **sponsors@montanaenduro.com** and let us know! We are happy to accept in-kind donations for all levels of sponsorship for all levels except Platinum! Logo dimensions shouldn't exceed 1920x1080px for web purposes and no more than 5mb for poster and banner print.

We want your support! The MES is a program run under the umbrella of the Montana Bicycle Guild, Inc., a § 501(c)(3) nonprofit organization. What does that mean? *It means that your support to the MES is 100% tax deductible to you.* Everyone involved with the Montana Bicycle Guild and the MES is a volunteer. Nobody gets paid anything and we don't have any employees. That means every part of your generous donation directly supports the MES and making mountain biking bigger and better.

With your support the MES will continue to grow Montana's presence and recognition in the local, national and international mountain biking community. Make sure you are a part of the 2015 MES by becoming a sponsor now!

Sincerely,

Christine, Steve, Denny, TJ, Eric, Tony and Ryan Montana Bicycle Guild, Inc. Board of Directors